



PRESS RELEASE

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Pop.In Pops Into the Cumming City Center

CUMMING, Ga. – Cumming area husband and wife team, Kyle and Nicole O’Rear, for years have dreamt of creating a place where people can come together – in work, in play, in celebration and in life. Later this year, that dream will become reality with the opening of Pop.In, a co-working, multi-use space at the Cumming City Center where anyone is welcome to make themselves at home.

Pop.In will feature dedicated office spaces, meeting and conference rooms, co-working memberships, multi-purpose event spaces, conference rooms, and more. The O’Rears are even mapping out an environment to include a podcast and video recording studio on-site.

Paying homage to their Florida roots and current Georgia home, the O’Rears will be bringing the peaceful comfort of a Southern front porch together with the electric vibe of a South Florida hot spot with Pop.In.

The business’s tagline - MEET. WORK. CELEBRATE – sums up both the function and spirit of the business, which will offer various types of spaces for both work and socializing.

“With a heart for community and celebration, we look forward to building a culture of both at Pop.In,” Nicole said.

“Our invitation is to one and all – the entrepreneur, the creative, the dreamer, the expert, the newbie, the for-profit and non-profit, the ‘figuring it out’ and the ‘already figured it out’. Our invitation is for *you* – no matter your space need. You are welcome to pop in and make yourself at home!”

Be sure to follow Pop.In on Instagram @popincumming.

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Above, the Pop.In logo and images of the O'Rear family.