

MAYOR'S MEMO

FOURTH QUARTER 2021



It's hard to believe that we have completed another year; 2021 was a whirlwind of activity for the City of Cumming! During the final quarter of 2021, we made a lot of progress on several different projects and were able to welcome back some events which had to be cancelled in 2020 due to the pandemic.

For me personally, December marked the end of my first term in office as Mayor of the City of Cumming. I cannot believe that it has already been more than four years since I began in this role. The end of my term, of course, meant a re-election campaign during the City's General Election in November. My colleagues, City Councilmen Chad Crane and Jason Evans, whose first terms were also ending in December, both ran unopposed while I faced an opponent. I was truly humbled and honored that the residents of the City of Cumming (77 percent of the voters) entrusted me with another four years as

Mayor of our wonderful city!

Together with the Cumming City Council, the City Administrator and all of our City of Cumming staff, I promise to work just as hard in the upcoming four years as I have during my first term. With the City Center's opening just around the corner this spring, I believe we'll be bringing our community together like never before with new and exciting shops, restaurants, park spaces, and events. I can't wait to see what the next four years hold in store for the City of Cumming!

Sincerely,



Troy Brumbalow
Mayor

About the Mayor's Memo: A publication by the City of Cumming used to help inform our residents, businesses, newcomers, and visitors of all the great things going on in the City of Cumming! Presented in addition to the City's monthly e-newsletter; mailed and shared electronically at cityofcumming.net and at **City of Cumming-City Hall on Facebook**. **To stay up-to-date** on the City of Cumming, **please sign up** for our **monthly e-newsletter** by emailing clcdford@cityofcumming.net (Subject Line: E-News Signup) and liking us on **Facebook** ([facebook.com/cummingcityhall](https://www.facebook.com/cummingcityhall)) and **Instagram** ([@cityofcumming](https://www.instagram.com/cityofcumming))! (Over)

Fourth Quarter 2021 Highlights



The **Cumming City Center** made lots of progress during Fourth Quarter 2021. Besides rapid physical construction, we also made strides in other ways. Most importantly, we began signing finalized lease agreements with tenants! We have now officially welcomed 13 businesses through our **#familyfeature** campaign on our **Facebook and Instagram pages (@cummingcitycenter)**: Pieces & Peaches Boutique, Muse Cabin, Wright's Fish & Chips, Los Rios Cantina, Roxy Moxy & King's Kids Boutique, Social Exposure, Ten Point Boutique, Unique Cuts of Atlanta, Lily Rose Co., Fidelity Sciences, Mary Lucille's Bakery Restaurant & Tea Room, and Vampire

Penguin Shaved Snow & Desserts! Be sure to follow our social media pages for more tenant announcements. Additionally, we launched the **City Center's own website**: www.cummingcitycenter.com. The site will continuously be updated as we make more tenant announcements and start planning events!

The final quarter of the year always brings plenty of holiday cheer, and 2021 was no exception. We welcomed almost 90 participating groups and organizations to our **4th Annual City of Christmas Parade & Fairgrounds Festival**. Thousands of spectators filled sidewalks and parking lots from Forsyth



Central High to the Fairgrounds for the parade, and ended the night with fun at the Fairgrounds Festival. Also in December, members of City Council and I held the first ever **Mayor & City Council Toy Drive** at City Hall. Our generous community provided hundreds of new

toys over the course of just a few weeks! **Thank you to everyone who gave** – because of you, we were able to distribute gifts to **16 children in several different families** and even have quite a few gifts left over which were all donated to **The Place of Forsyth County**.



In October, we welcomed back the **Cumming Country Fair & Festival** after cancelling the 2020 event due to the pandemic. Our community was especially thrilled to return to the fair and enjoy all the fun rides, games, activities, entertainment and food after skipping 2020. We saw record turnouts on many of the fair's 11 nights as everyone came back out to enjoy all the downhome country fun, making this **one of the most success fairs in the event's history!**