

MAYOR'S MEMO

SUMMER 2022



The past few months have been a very busy and exciting time in the City of Cumming, particularly at the Cumming City Center. As anyone who has driven past the project on Canton Highway any time recently can attest - we've come a long way, baby!

Since the early spring, the City Center has signed leases with 16 new tenants. These are: Pop.In, Avenue of the Oaks, Tin Cup Grill, The Course @ Tin Cup Grill, Juke N Jive Creamery, Crooked Culture Brewery, Clear Course Transportation Solutions, Simple Man Distillery, SliceAbility, Homestead, Good Vibes Nutrition, Good Chemistry Health & Med-Spa, Foresite Group, Sugar Polish Nail Bar, Irwin Homes, LLC., and Top KNOTch Boutique. To learn more about these tenants, and those we have previously signed, go to www.cityofcumming.net/cumming-city-center and scroll down to read each tenant's announcement. Information can also be found on the City Center's social media pages (@cummingcitycenter on both Facebook and Instagram), and on the City Center website, www.cummingcitycenter.com.

Our staff are working hard each day to bring more high-quality tenants to the City Center, and we will have more lease announcements over the next few weeks as we get closer to our grand opening! We were honored to present a ribbon cutting ceremony in June, which marked the end of the City's construction phase and the beginning of tenant buildouts. See photos and read more about that event on the back page of this memo!

Sincerely,

Troy Brumbalow
Mayor

About the Mayor's Memo: A publication by the City of Cumming used to help inform our residents, businesses, newcomers, and visitors of all the great things going on in the City of Cumming! Presented in addition to the City's monthly E-News; mailed and shared electronically at cityofcumming.net and at **City of Cumming-City Hall on Facebook**. **To stay up-to-date** on the City of Cumming, **please sign up** for our **monthly E-News** by emailing clcdford@cityofcumming.net (Subject Line: E-News Signup) and following us on **Facebook** (facebook.com/cummingcityhall) and **Instagram** (@[cityofcumming](https://instagram.com/cityofcumming))!

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Spring and Summer 2022 Highlights



On Friday, June 24th, I was honored to be joined by Georgia Gov. Brian Kemp, State Rep. Lauren McDonald, Forsyth Central High School Principal Josh Lowe, First Baptist Cumming Pastor Bob Jolly, and our “Honorary Mayor” 12-year-old Charlie Westbrook for a **ribbon cutting ceremony at the Cumming City Center**. Cumming City Council and Downtown Development Authority members, as well as many of our project contractors and tenant business owners, were also in attendance to help cut the ribbon. This event, which drew close to 300 community members, marked the end of the City’s construction phase and beginning of tenant buildouts. Follow our social media pages and websites for updates and event announcements as we head into the final stretch! *(Photos: MTechProMedia)*

Lou Sobh Automotive Group graciously partnered with the City in early spring to sponsor the City Center amphitheater, now officially known as the **Lou Sobh Amphitheater**. Lou Sobh Automotive will provide substantial funding annually for three years to support various community events at the amphitheater, such as live concerts and music festivals, movie nights, and tailgating parties. In return, Lou Sobh Automotive Group received exclusive naming rights to the amphitheater, various sponsorship and promotional rights, and will be allowed to display vehicles during amphitheater events.



Also in regards to the Lou Sobh Amphitheater, Cumming native and former **NBC “The Voice”** contestant **Chris Cauley** partnered with the City Center through his business, **Four Carsons Entertainment**, to help bring top-notch performances to the venue. Four Carsons Entertainment will help to vet, book, and manage performances at the Lou Sobh Amphitheater. “When I learned about the Cumming City Center and all the wonderful things this development will bring to my hometown, I knew I wanted to be a part of it,” said Cauley, a graduate of Forsyth Central High School who still makes his home in Cumming.