



PRESS RELEASE

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Willis Group Real Estate Makes Move to Cumming City Center

CUMMING, Ga. – Willis Group Real Estate is on the move. After many years on Canton Road, Willis Group, a real estate team with Keller Williams Realty Community Partners, is pleased to announce plans to move to a new office space in the Cumming City Center.

The transition is designed to better position Willis Group to serve its clients and the greater community of Cumming and beyond. The new office space will help accommodate the continued growth of the team and the continued growth of the Cumming real estate market. Jarrod Willis, who leads Willis Group with his father, Greg Willis, predicts the move will provide crucial support as the team continues to expand.

“Our goal at Willis Group is to continue our dedication to investing in our community,” said Jarrod. “A larger and more strategic location in the Cumming City Center gives us the capability to build our team in alignment with our team and Keller Williams core values.”

The team currently consists of agents Kim Norton, Rosalie Heizer, Dawn Taylor, and administrative staff Margaret Hopkins and Jenni Zirbel. The Willis Group has become a valued part of the Cumming real estate community over the years by adhering to the team’s core values of:

- Caring about clients as dependable, reliable, friendly, and prompt realtors of integrity
- Focusing on family first and making every interaction positive, fun, empathetic, and respectful
- Becoming market experts who are resourceful, efficient, knowledgeable, and industry experts
- Doing whatever it takes by working hard, modeling success, and seeking creative ways to make it happen.

Additionally, team members are guided by Keller Williams’ core values of:

- Win-win – or no deal
- Integrity – doing the right thing
- Customers – always come first
- Commitment – in all things
- Communication – seek first to understand

- Creativity – ideas before results
- Teamwork – together, everyone achieves more
- Trust – starts with honesty
- Equity – opportunities for all
- Success – results through people

Jarrold noted that the Cumming City Center is the perfect spot for the Willis Group, calling it a “dynamic location and home to a thriving business and civic community...with scenic views and beautiful trails just steps away.”

“We’re so excited for this new chapter for our team, and we know our clients will love the accessibility of our new location,” Jarrold said. “We know that becoming a part of the Cumming City Center will help us contribute even more to the community that means so much to us.”

In addition to serving clients as they buy, sell, and invest in real estate, Willis Group also helps the community solve real estate problems in areas such as death, divorce, financial challenges, or just plain old ugly homes with no desire to list. Willis Group buys homes in as-is condition, with no commissions or fees, and on the seller’s schedule. Contact them at www.willisgroupre.com or 470-695-7119.

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Father-son team Jarrold (left) and Greg Willis sign their lease; and the entire Willis Group Keller Williams Real Estate team gather for a photo during the lease signing.