

MAYOR'S MEMO

WINTER 2023



I can barely believe another year has come to a close and we are now beginning a new one! I truly think 2023 will be another wonderful year for the City of Cumming and our entire community. During the last few months of 2022 we were able to accomplish many things and take strides forward that will benefit our community for not only 2023 but also for many years to come.

Most importantly, after several months of intense negotiations with the Forsyth County Board of Commissioners, we were able to come to an agreement concerning the Local Option Sales Tax (LOST). This one-percent sales tax has been in place in our community for several decades and benefits both the City of Cumming and Forsyth County governments. Under the new 10-year LOST agreement, which was adopted by both the Cumming City Council and the Forsyth County Board of Commissioners during their respective meetings on Dec. 20th, the City of Cumming will continue to receive 13 percent of the revenue generated from LOST while Forsyth County will continue to receive 87 percent. This funding allows the City of Cumming to continue to provide the same level of services to our residents that we have for several decades with no municipal property tax.

I look forward to continuing to serve the City of Cumming in 2023, and wish you all good health and prosperity this new year!

Sincerely,

Troy Brumbalow
Mayor

About the Mayor's Memo: A publication by the City of Cumming used to help inform our residents, businesses, newcomers, and visitors of all the great things going on in the City of Cumming! Presented in addition to the City's monthly E-News; mailed and shared electronically at cityofcumming.net and at **City of Cumming-City Hall on Facebook**. **To stay up-to-date** on the City of Cumming, **please sign up** for our **monthly E-News** by emailing clcdford@cityofcumming.net (Subject Line: E-News Signup) and following us on **Facebook** (facebook.com/cummingcityhall) and **Instagram** ([@cityofcumming](https://instagram.com/cityofcumming))!

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Third Quarter 2022 Highlights

The **Cumming City Center** provided several fun and family-friendly outdoor events during the third quarter of 2022.

Thanks to our partnerships with Lou Sobh Automotive Group and Chris Cauley's Four Carsons Entertainment, the City of Cumming was able to present **four free community concerts at the Lou Sobh Amphitheater**:

- Interstellar Echoes: A Pink Floyd Tribute on Oct. 21st
- The Big Beyond on Oct. 28th
- The New Royals Featuring Josh & Angelica on Nov. 4th
- Christmas Tree Lighting Event presented by Browns Bridge Church on Nov. 19th



Each of these concerts drew thousands of guests to the Lou Sobh Amphitheater. Thank you to all of the talented musicians who performed, to our partners and sponsors who made these concerts possible, and to everyone who came out to enjoy the music!



In addition to concerts, the Cumming City Center also hosted several community **outdoor festivals and markets** in September, October and November.

The **Cumming Art Fest** was presented Sept. 17th & 18th in partnership with SPLASH Art Festivals, featuring 100 local artisans, kids' zone, food trucks, and more.

The **Cumming Farmers Market** relocated to the City Center from the Fairgrounds' Parking Lot #3 on Sept. 28th. The Farmers Market is now open year-round from 8 a.m. to 11 a.m. every Saturday from October to May, and from 6:30 a.m. to 11 a.m. every Saturday and Wednesday from June through September.

City Center tenant **Peaches & Pieces** presented **Fall and Winter Pop-up Markets** on Oct. 22nd and Nov. 19th, respectively. Each market featured dozens of vendors selling curated specialty items, live music, food trucks, kids' activities, and lots of seasonal fun.

On Dec. 3rd we marked the **5th anniversary** of the City re-establishing the **City of Cumming Christmas Parade** and starting the **Fairgrounds Christmas Festival**. These events continue to grow each year! This year's parade saw almost 90 entries and huge crowds gathered all along the parade route to enjoy all the bands, floats, antique vehicles, and walking groups. The Fairgrounds Christmas Festival drew its largest crowd to date for lots of holiday fun.

