



Key to the City Recognition

Roger Crow

Roger Crow and his wife, Ann, both Georgia natives, moved to Forsyth County in 1984 with their three daughters upon Roger's appointment as president of the Bank of Cumming. He immediately became involved in leadership positions within the community.

Through his leadership, the Sawnee Association of the Arts was able to obtain its long-term goal of building the Sawnee Arts Center, which provided a gathering place for performances, community meetings and art classes for several years. (It is now the Forsyth County Tax Commissioner's Office.)

After serving on a Grand Jury, he led efforts to form a committee that surveyed the need for a new courthouse. The result was overwhelmingly positive and the result is the new Courthouse on the square.

As incoming president of the Chamber of Commerce, he represented the community during the 1987 Civil Rights March by coordinating efforts to provide a safe and welcoming environment for the peaceful event that followed. This included gathering 100 community members in the Courthouse as a welcome committee; working with State officials to provide for the National Guard; working with Atlanta elected officials; setting up a press center for over 200 different agencies; and working with local officials to establish a safe and prepared response.

Roger, along with other Chamber members, started the Leadership Forsyth program to promote good leaders for the future. The organization is still thriving and has since established a Youth Leadership program to further the importance of community leadership.

As a member of First Baptist Church of Cumming, he led efforts to build an activities center, establish a Church Council as well as move the Church to a new location. For years, he was president of his Sunday School Class.

For the last 35-plus years, he has worked with small businesses through his company, Matrixtbsc, Inc., providing them with their accounting, payroll, and tax needs as well as a lot of sage advice from his many years in the business world.

Above all, he has supported his wife, Ann, and three daughters in whatever activity they were involved in. From building a stage two days before a big Arts Festival or rigging up a snowflake dispenser for a dance recital, he always saved the day.

Thank you, Roger Crow, for your many years of service to the Cumming community!