



Key to the City Recognition Gene Hansard

Gene Hansard, a lifelong resident of Cumming, was born and raised in the Roanoke Community by Joe Herbert and Grace Hansard. He has three brothers and three sisters, one being his twin. Gene graduated from Forsyth County High School and from Truett McConnell College with a degree in business administration.

Gene married Dianne Barron in 1965. They are celebrating their 58th anniversary this year and have a daughter and son-in-law, Pam and Charles Daugherty, son and daughter-in-law, Scott and Jamie Hansard, and grandsons: Nicholas Daugherty, Noah and Laura Daugherty, and Jonah and Abby Daugherty.

Gene's insurance career began in 1965 with Liberty National Life Insurance Company, where he went door to door selling life insurance. In 1967, he went to work for Dr. Marcus Mashburn and Dr. Jim Mashburn managing the Mashburn Insurance Agency, which was located on the downtown square in Cumming. In 1972, the doctors gave him the opportunity to purchase the agency and he changed the name to Hansard Insurance Agency. The business is still in the family, with son Scott now owning the agency.

Gene has always been very active in the community where he grew up. As a business owner in downtown Cumming, he served as a volunteer fireman and was assigned to drive the fire engine in the daytime because his office was located across the street from the one-engine fire station. He served as President of the Forsyth County Jaycees, and Cumming Kiwanis Club. He was an organizer of the local Ducks Unlimited Chapter and the Tailwater Chapter of Trout Unlimited, and served on the Georgia Council of Trout Unlimited. Additionally, he was a leader for Boy Scout Troop 39, a volunteer certified diver for the Forsyth County Civil Defense, and served four years on the Upper Chattahoochee Soil and Water Conservation District. He is a member of Coal Mountain Baptist Church.

Now retired, Gene was also the owner of America's Best Automotive, and Tents, Tents, Tents Party Rental.

Thank you, Gene Hansard, for your years of dedicated service to our community!